

## Silver Package (Yearly)

- Includes arena sign renewal, home tournament sponsorship for all tournaments, high school game sponsorship, and a full page ad in the Figure Skating Show Program.
- \$1000 for Silver Package

## Gold Package (Yearly)

- Includes arena sign renewal, home tournament sponsorship for all tournaments, high school game sponsorship, equipment sponsorship, and a full page ad in the Figure Skating Show Program.
- \$2000 for Gold Package

## Building Naming Rights

- Shared or exclusive rights available
- Please contact the RIA for more information

Disclaimer: The Hodag Blue Line Club is an independent high school hockey organization and may contact you for sponsorships or donations.

### Rhineland Ice Association, Inc.

2021 East Timber Drive  
PO Box 1188  
Rhineland WI 54501  
Phone: 715-369-9649

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PO Box 1188  
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Phone: 715-369-9649  
Email: RIA@charterinternet.com

  
**Rhineland Ice  
Association**



## Business Advertising Opportunities

### **Rhineland Ice Association, Inc.**

2009-2010 Season



Tel 715-369-9649  
RIA@charterinternet.com

## Rhineland Ice Association



The Rhineland Ice Association is a non-profit organization dedicated to improving and expanding hockey and figure skating in the Rhineland area. Our goal is to provide quality youth ice sport programs where participants can acquire skills, learn teamwork, socialize and have fun. With the support of area businesses and individuals, our building is owned and operated by the association.

The Rhineland Ice Arena is one of the few ice rinks that is **not** owned, operated, and supported by the local municipalities. In fact, we are the only ice arena in the Wisconsin Valley Conference that is not publicly funded. The RIA is very grateful to have the support of local businesses, and this support is necessary to keep the facility running.

Our yearly campaign is a great way for your business to get a great deal on advertising while helping support the local youth. It is our goal to only approach businesses once per year for financial support.

If you have any questions on the information provided in the brochure, please contact the Rhineland Rink Manager, Brett Aylesworth, at 369-9649.

## Rhineland Figure Skating Club

The Rhineland Figure Skating Club is a non-profit fully sanctioned USFSA organization devoted to developing figure skating programs in the Rhineland Area. RFSC employ experienced coaches to instruct Learn to Skate, Basic Skills programs including level testing, Advanced Skating curriculum, Summer Camps, a Synchronized Skating Team and an annual Figure Skating Show. Assistance from area businesses and individual contributors allow us to sustain affordable program offerings in our community.

## Arena Signs

- 4'x8' Signs in the Arena
- \$300 initial cost (includes 1st year)
- \$175 annual renewal

## Home Tournament Sponsorship

- Helps teams host tournaments in Rhineland. RIA hosts 5-7 Tournaments per year.
- \$100 for one tournament (you may specify which team you'd like to sponsor)
- \$400 for sponsorship of all tournaments
- Your business will be recognized in tournament program and announced throughout the tournament

## Equipment Sponsorship

- Helps RIA teams upgrade equipment/ jerseys
- Your business will be recognized with a patch sewn on the jerseys of the team you would like to sponsor.
- \$1000 for one team

## High School Game Sponsorship

- \$500 for entire season—there are approximately 18 home boys and girls varsity high school games
- Your business name will be announced over the PA throughout each game. Your business will also be recognized on our outdoor sign on game days

## Figure Skating Show Program

A yearly event that provides an opportunity for friends, family and community to experience a figure skating show. The RFSC figure skaters display their talents in this fully choreographed, narrated and fun-filled show. This March event has two performances: Saturday evening and a Sunday Matinee. Keepsake programs are free to spectators.

- 1/8 page ad \$15
- 1/4 page ad \$25
- 1/2 page ad \$50
- Full page ad \$100

In addition, your business will be announced during the show as a sponsor

## Board Signs at Ice Level

The best place to advertise in an ice arena is on the playing boards at the ice surface level. Everyone watching the action will see these advertisements throughout the course of the event.

The RIA offers 5 year and lifetime board sign agreements. Board signs are 8 feet long by approximately 3 feet high and are full color and full graphics.

5 years—\$4,000

Lifetime—\$10,000